**Smart Data Discovery Challenge: Open Call use case idea entry form**

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| You must submit your cross-sector Smart Data use case idea for the open call via an online entry form by **4pm GMT on Friday 8 December 2023**.  Please note that to access the entry form and submit an entry you will need to set up a Submittable account. Once you have started an entry you can save a draft and return to it at a later date to complete.  You can draft your answers offline on this downloaded version of the entry form before completing the online form if you wish, but remember you must submit your entry using [the online entry form](https://challenges.submittable.com/submit/6f6a32f7-29ea-45c3-b518-5d1d181dd35b/the-smart-data-discovery-challenge).  You may submit more than one use case idea in the open call. If you wish to do so, you should submit one entry per use case idea. |

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| There are three sections in this entry form:  **Part 1: Your details** - *this section will not be assessed by the expert panel.*  **Part 2: Your cross-sector Smart Data use case idea** - *this section will be assessed against the* [*assessment criteria*](https://smartdata.challenges.org/assessment-and-judging/) *by the expert panel after the open call closes at 4pm GMT on 8 December 2023.*  **Part 3: Declaration**  (\*) indicates required fields.  If you have any further questions about the Smart Data Discovery Challenge, please visit [smartdata.challenges.org](http://smartdata.challenges.org/) or email us at: [smartdata@challenges.org](mailto:smartdata@challenges.org) |

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| Part 1: YOUR DETAILS  This section will not be assessed against the assessment criteria.  We will use the details you provide to contact you about your entry.   * I confirm that I have read the [terms and conditions](https://smartdata.challenges.org/terms-conditions/) and [privacy policy](https://smartdata.challenges.org/privacy-policy/), and if I am entering in partnership with other individuals or organisations, they have also read and agreed to these terms and conditions. * I confirm that I and any partners have read the [eligibility criteria](https://smartdata.challenges.org/eligibility/), are eligible, and that should we cease to comply with the eligibility criteria, we will immediately inform the Smart Data Discovery Challenge. |

*1a. Name of Lead Entrant\**

* *First Name*

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* *Last Name*

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*The Lead Entrant is the individual we will contact about your entry.*

*1b. Lead Entrant's email address\**

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*1c. Lead Entrant's contact number\**

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*1d. Lead entrant's date of birth\**

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dd/mm/yyyy (e.g. 14/03/1990 for 14 March 1990)

*1d. Names of any other entrants*

*If you are submitting an entry as a group of individuals, please list the names of the other individuals who are in the group.*

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*2a. Are you entering as a UK registered incorporated entity (or group of entities)?\**

* Yes
* No

*You can submit an entry as an individual (or group of individuals) or as an entity (or group of entities).*

*Please note that, if you are entering as an individual (or group of individuals), and not as an incorporated entity (or group of entities), we cannot make any financial awards to individuals. For any financial awards allocated as part of the Smart Data Discovery Challenge, individuals will need to nominate a UK registered incorporated entity to receive the award.*

*2b. Lead Entity name\**

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*If you are entering as a group of entities, you must nominate a Lead Entity. You should provide here the Lead Entity's name registered with Companies House.*

*2c. Lead Entity registration number\**

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*This should be the Lead Entity's company registration number issued by Companies House if your entity has one.*

*2d. Lead Entity website address*

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*2e. Names of any other entities involved*

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*If you are entering as a group of entities, please list each other entity's name followed by its company registration number.*

*3. Your address\**

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*If you are entering as an entity (or group of entities), please provide the Lead Entity's registered office address. If you are entering as an individual (or group of individuals), please provide the Lead Entrant's home address.*

*4. What is the nature of your interest in Smart Data?\**

* *I’m interested in using Smart Data to develop new products and services*
* *I’m interested in sharing my expertise to help inform the future of Smart Data*
* *I’m interested to learn more about Smart Data*
* Other

*(Other) Please tell us about the nature of your interest in Smart Data.*

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| Part 2: YOUR CROSS-SECTOR SMART DATA USE CASE IDEAEligibility criteria The [eligibility criteria](https://smartdata.challenges.org/eligibility/) specify what constitutes a "cross-sector Smart Data use case idea" for the purpose of this Challenge. Assessment criteria After the open call closes on 8 December 2023, submitted Smart Data use case ideas will be longlisted following review against the published [assessment criteria](https://smartdata.challenges.org/assessment-and-judging/). We encourage you to review these assessment criteria before answering the following questions.  In your responses, try to be clear and straightforward and write with a general reader in mind. Do not assume that the reader has specialist knowledge (e.g. about data in particular sectors). |

*5. Please provide a short name/title for your Smart Data use case idea\**

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*Limit: 30 words*

*This question is not assessed.*

*6. Please provide a short overview of your Smart Data use case idea\**

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*Limit: 300 words*

*7. Who is the end user (or users) that your Smart Data use case idea is intended for?\**

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*Limit: 300 words*

*Is your use case for consumers or for small businesses? If it's for consumers (or small businesses), is there a particular type of consumer (or small business)? Be as specific as you can about the type of consumer (or small business) who would benefit from your Smart Data use case idea.*

*8. What is the end user's need or problem that your Smart Data use case idea addresses?\**

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*Limit: 300 words*

*What would your Smart Data use case idea do for its intended end user (or users)? What benefit might they get from it? How does the end user currently address the need or problem that your use case addresses, and why is your use case a better solution for them?*

*9. (Optional) Can you quantify the benefits for the end user at all? Can you estimate how many end users your use case idea could be relevant for?*

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*Limit: 200 words*

*This is an optional question. If you can provide it, we are interested in any indication of the size of the benefit that the end user (or users) might derive from your use case (this might be for example in terms of money or time saved) and how many such end users there may be.*

*10. (Optional) In your opinion, could your use case contribute to any of the following government priorities, or have any other wider social benefits?*

* *Cost of living*
* *Net zero*
* *Levelling up*
* *Supporting vulnerable consumers*
* *Encouraging small businesses to thrive*
* *Not sure*
* *Other social benefits*

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*Limit: 200 words*

*11. (Optional) Have you identified a potential commercial model for the use case?*

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*Limit: 200 words*

*This is an optional question. We are interested to know if you have considered a potential commercial model for the use case (e.g. a way in which the use case might generate revenue).*

*12. What kinds of data would your Smart Data use case idea need in order to become operational?\**

* Financial services data (e.g. banking; savings; investments; pensions; insurance; credit product data)
* Energy data (e.g. gas and electricity usage)
* Retail data (e.g. high street and online transactions)
* Transport data (e.g. public transport, driving)
* Home buying data (e.g. Energy Performance Certificate, property details)
* Data from other sectors

*Data from other sectors - please specify\**

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*Limit: 100 words*

*12b. (Optional) Would you like to provide any further information about the data your Smart Data use case idea would need in order to become operational?*

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*Limit: 300 words*

*13. (Optional) Who or what could help you refine or test your Smart Data use case idea?*

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*Limit: 200 words*

*We are interested to know if you have identified specific kinds of expertise that would help you to further develop or test your use case idea.*

*14. (Optional) Is there any other information you would like to provide to us about your Smart Data use case idea?*

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*Limit: 300 words*

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| PART 3: DECLARATION To be completed by the Lead Entrant on behalf of all individuals or entities involved in this entry.   * I confirm that all the information in this entry is correct to *the best of my knowledge.\** |